

ABC'S OF PATENTS – WHAT EVERY ENTREPRENEUR SHOULD KNOW

**Presented to the
Services Cooperative Group**

**September 5, 2007
Houston, Texas**

“**A**” is for “Assets” of the patent kind which entrepreneurs should recognize as being key tools for advancing a business.

“**B**” is for “Basics” as in the basics of patent law which every entrepreneur should know.

“**C**” is for “Competent” as in “competent patent attorney” without which even the best innovation may fail due to the failures in patent protection.

Learn these ABC's of patents and you will start to understand how effective patent assets can be as a tool for enhancing the value of a business.

**Paul R. Juhasz
Partner
Williams, Morgan & Amerson P.C.
pjuhasz@wmalaw.com**